



Alibaba Group Will Announce June Quarter 2016 Results on August 11, 2016

Hangzhou, China, July 27, 2016 – Alibaba Group Holding Limited (NYSE: BABA) today announced that it will report its unaudited financial results for the quarter ended June 30, 2016 before the U.S. market opens on Thursday, August 11, 2016, and will hold a conference call to discuss the financial results at 7:30 a.m. U.S. Eastern Time (7:30 p.m. Hong Kong Time) the same day.

Details of the conference call are as follows:

International: +65 6713 5090
U.S.: +1 845 675 0437
U.K.: +44 203 621 4779
Hong Kong: +852 3018 6771
Conference ID: 54206176

A live webcast of the earnings conference call can be accessed at <http://www.alibabagroup.com/en/ir/earnings>. An archived webcast will be available through the same link following the call. A replay of the conference call will be available for one week (dial-in number: +61 2 8199 0299; conference ID: 54206176).

Please visit Alibaba Group's Investor Relations website at <http://www.alibabagroup.com/en/ir/home> on August 11, 2016 to view the earnings release and accompanying slides prior to the conference call.

About Alibaba Group

Alibaba Group's mission is to make it easy to do business anywhere. The company is the largest online and mobile commerce company in the world in terms of gross merchandise volume. Founded in 1999, the company provides the fundamental technology infrastructure and marketing reach to help businesses leverage the power of the Internet to establish an online presence and conduct commerce and engage with hundreds of millions of consumers and other businesses.

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